UN Tourism
UNITED NATIONS
WORLD TOURISM ORGANIZATION

Tourism Female Empowerment Alliance for Europe (T-FEMALE)

Building Women's Leadership, Inclusion and Opportunity in Tourism across Europe: Good Practices from Switzerland and Portugal

Webinar | 9 November 2026, 11:00 – 12:00 (CET)

Programme

11:00 – 11:05 | Welcome remarks

Ms. Cordula Wohlmuther, Director a.i., Regional Department for Europe, UN Tourism

11:05 – 11:25 | Building National Female Leadership Networks in Tourism: Switzerland

Ms. Angela Raimann, President, Frauen im Tourismus (Women in Tourism)

Ms. Barbara Rigassi, Co-Founder and Managing Lead, Equality4Tourism

Mr. Richard Kämpf, Deputy Head of the Promotion Activities Directorate / Head of Tourism Policy, State Secretariat for Economic Affairs SECO

11:25 – 11:40 | Building National Female Leadership Networks in Tourism: Portugal

Ms. Susana Viseu, President, Business as Nature / Rede de Guardiãs da Natureza

Ms. Leonor Picão, Director of the Supply Enhancement Department, Turismo de Portugal

Ms. Susana Grácio, Head of Sustainability, Environment and Heritage, Turismo de Portugal

11:40 – 11:50 | Discussion

Moderated by Mr. Benjamin Owen, Senior Project Specialist, Ethics, Culture and Social Responsibility, UN Tourism

11:50 – 11:55 | Audience Q&A

11:55 – 12:00 | Closing Remarks

Ms. Cordula Wohlmuther, Director a.i., Regional Department for Europe, UN Tourism